

# E. Q. M. HUNTER

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27 August 2004

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PER REGISTERED MAIL

## ALAN

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Dear Sir

RE: OUR CLIENT SOUTH AFRICA (PROPRIETARY) LIMITED /  
CH DULY ASSISTED BY YOURSELF - IN RELATION TO THE  
SAATCHI & SAATCHI ADVERTISEMENT STYLED PAMPERS : SHOOT DATES  
12,13 AND 15 MARCH 2004, CAPE TOWN, SOUTH AFRICA

As you are aware, the writer acts for South Africa (Proprietary) Limited in relation to the foregoing matter and we have now been instructed to address this correspondence to you in a final endeavour to ensure that you now desist with your continuing meddlesome and intrusive behaviour, viz a viz, our client, and client's of South Africa (Proprietary) Limited.

We have been favoured with a copy of a report which appears to have been prepared by yourself and posted on the Internet at site [www.freedom.co.za](http://www.freedom.co.za)

The subliminal innuendo created by your article, specific reference to our client not being evident, is not appreciated and all our clients rights in relation to your comments and in some instances defamatory remarks, are hereby specifically reserved.

We place on record that our client has gone to extreme lengths in ensuring that your requests and enquiries have been timeously and appropriately responded to, and in fact, our client has gone beyond the call of duty in seeking to respond to frivolous and in certain instances, meddlesome behaviour, which quite frankly, our client and the film industry in Cape Town can well do without.

The further purpose of this correspondence is to warn you that should you continue with your defamatory insinuations and meddlesome intrusion into the professional relationship which our client possesses with Messrs Saatchi and Saatchi and Proctor and Gamble, you shall be met with the appropriate interdict, seeking to ensure that you desist with your intrusive and unlawful behaviour, the costs of the said Application being exclusively for your account.

The writer has personally witnessed your attitude to a concerted effort to enlighten and educate you with regard to the film industry in Cape Town and the mannerisms in which television commercial productions are produced, against which you were extremely abrupt, rude and dismissive at every occasion and created unnecessary difficulty at every given opportunity without sufficient cause or reason for same.

We further wish to confirm that the television commercial in question has now been discontinued and the geography of the said usage, together with the type of media utilised and the period of flighting were specifically conveyed to you by representatives of our client and as such, our client is under no further obligation to deal with you in any respects whatsoever and as such, we reiterate our demand that you now desist with communicating with our client and / or our client's international client, noting that there exists no further basis and/or reason to do so.

In closing, we warn you once again that should you fail to take heed of our correspondence and should you continue to publish articles of the nature\_ referred to on the Internet and other media sources, you shall feel the full brunt of our client's wrath in seeking to approach the High Court of this country and ensuring that you desist with your scurrilous, scandalous, unwarranted and unlawful behaviour. Your actions constitute nothing more than vexatious behaviour.

Kindly be advised that our client's rights in relation to the defamatory and disingenuous statements made by you are hereby specifically reserved and should our client deem it necessary, they shall approach the High Court at the appropriate time for the appropriate relief, without further recourse to you.

Kindly be guided accordingly.

Yours faithfully

**E.Q.M HUNTER**